

**National
Trails Day®**



NATIONAL TRAILS DAY

A Celebration of Trails,
Kids, The Environment and Safe, Livable Communities

Trails Fair Booth Space, Program Advertising and Sponsorship Application

Saturday, June 5, 2004
10:00AM - 5:00 PM
Los Peñasquitos Canyon Preserve



Los Peñasquitos Canyon Preserve		Amount	Enter Amount
BOOTH SPACE (Deadline May 14):	Business/Commercial	\$ 50.00	
	Not for Profit Organizations	\$ 25.00	
	Sponsors	Complimentary	
PROGRAM ADVERTISEMENT:			
All sizes are approximate. Submit clear reproducible <u>black and white copy</u> before April 16, 2004.			
Quarter Page/Business Card—2 1/4" x 3 3/4"	\$ 25.00		
Half Page—3 3/4" x 5"	\$ 50.00		
Full Page—5" x 8"	\$ 75.00		
Full Page Inside/Back Cover (Front or Back)	\$ 100.00		
SPONSORSHIPS (Deadline April 16): (see Sponsorship Opportunities details)	Trail Advocate	\$ 250.00	
	Trail Supporter	\$ 500.00	
	Trail Blazer	\$ 1,500.00	
	Trail Builder	\$ 3,000.00	
LATE FEES (Cash Only for Booth Space After May 15th)		\$ 10.00	
TOTAL AMOUNT ENCLOSED*			

*Please make checks payable to: San Diego County Parks Society

c/o County of San Diego, Department of Parks and Recreation, 5201 Ruffin Road, Suite P, San Diego, CA 92123
San Diego County Parks Society is a nonprofit, 501 C (3). All donations are tax deductible as allowed by law.

☐ I will donate product or service to the "opportunity drawing". Please describe item(s), estimated values and quantity: _____

Business/Organization Name: _____

Contact Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Tel. No.: _____ **Fax No.:** _____

List all items to be sold: _____

If you need any additional information, please call 858-694-3969 or visit www.sdparks.org

Booth Space Rules and Conditions

Booth Space: Assigned on a first come basis. *Fees are non-refundable. Reservation deadline: May 14, 2004.* Business and personal checks are acceptable *prior to May 14, 2004.* **Only cash** will be accepted *after May 14 with a \$10 late fee.* All vendors are responsible for having the appropriate current permits, licenses and insurance relevant to their specific product, service or food concession sales.

Set-Up: Vehicles will be allowed into the venue area for *unloading from 8:00AM - 9:00AM only.* All *vehicles must be removed by 9:00AM* to designated vendor parking area. To avoid traffic congestion, do not start setting up your booth until your vehicle is removed. *Your booth must be set-up by 10:00AM.* The event will be *open the public from 10:00AM - 5:00 PM.*

Breakdown: Vehicles will be allowed into the venue after the close of the event (4:00PM) and only after security/traffic control authorities determine pedestrian traffic has declined sufficiently to be safe for vehicle traffic. All vendors must have their booth, displays, merchandise and *vehicles removed from the site no later than 6:30PM.*

Clean-Up: *Final clean up begins at the end of the event--5:00PM.* Vendors are responsible for clean-up of their own trash during and after the event and maintaining a clean area around their space. Trash containers will be located throughout the event and a dumpster will be located on site for final clean-up. The County of San Diego, Department of Parks and Recreation will not be responsible for any unattended, lost or stolen items.

Vendor Sales: The County of San Diego, Department of Parks and Recreation (DPR) has the sole discretion to decide which vendors, organizations and activities are most suitable for *"National Trails Day-- Kids, The Environment and Safe, Livable Communities"*. DPR reserves the right to reject any vendor whose merchandise, décor or displays are deemed inappropriate for a family event. Vendors will be limited to the products/services described on the reverse side of this application.

- Booth spaces are on dirt/grass surfaces only, plan accordingly.
- Vendors must provide their own shade/canopies, tables and chairs.
- All display items must be securely anchored/tied down; staking permitted in some areas.
- Be prepared--event will not be cancelled due to inclement weather.
- Booth spaces will be approximately 10'x10' (please call if you require larger space).
- ***Electricity is not available.***
- Vendors may bring their own whisper-quiet generators if needed.
- Signs/booth decorations/noise should not interfere with neighboring vendors.
- ***Alcohol is not permitted on venue site.***

NOTE: Application must be signed and returned with the appropriate fees to secure your reservation.

INDEMNITY AND SAVE HARMLESS AGREEMENT

Applicant agrees to hereby indemnify and save harmless the County of San Diego, its officers, agents and employees from and against any and all loss and expense, (including, but not limited to, attorneys fees and costs), by reason of any liability being imposed by law upon the County of San Diego for damages because of bodily injury, including death at any time resulting there from sustained by any person or persons on account of damages to property, including loss of use thereof, arising out of, or in consequence of, the performance of the contract, if the damage to property is due to, or claimed to be due to the negligence of the above-named Applicant, its officers, employees or agents.

Signature: _____ Date: _____

Print Name: _____